

# NASSER ANSARI

DESIGN TEAM LEAD • UI/UX/GRAPHIC DESIGNER

nasser@anssari.com • anssari.com • +37499764411  
33 years old • single • Iranian • living in Yerevan, Armenia



## PROFILE

A team leader/builder/player with 5+ years of design lead experience in agile environments, managing small teams in UI/UX and digital/non-digital product design. 15+ years of professional experience, managing, consulting, planning and executing over 200 customer profiles in various disciplines of web, software, app, multimedia and print projects.

During my diverse career of 15+ years working in web/graphic/media design in various industries, I have gained a cross-discipline toolset of knowledge which helps me easily communicate and collaborate with different teams and departments.

I believe the best teams and systems can become even better and I would love to be the one making that change happen.

## EXPERIENCE

### POSITIWEB (WATER LILY LLC) 2014 - present

Yerevan, Armenia • Design team lead | UI/UX/Graphic Designer

Building a website production team, comprised of in-house and outsourced web design and SEO members, successfully implementing a marketing and production system to bring in and deliver WordPress web design projects as a small full-service and subcontractor company.

### lamTbilisi.com 2019 - present

Tbilisi, Georgia (remote/part-time job) • UI/UX/Web Designer | Art Director

UI/UX/Web designer, share-holder at the Tbilisi city tourist and city information blog and portal.

### ONYX DIGITAL STRATEGY 2017 - 2019

Adelaide, Australia (remote job) • Project Manager | UI/UX Designer

Redesigning and managing the website production operations in a WordPress platform base company. Speeding up website production by an average factor of 60% while producing consistent and above standard websites. Integrating the SEO team into the design team to achieve maximum compatibility and finish SEO tasks up to 30% faster.

### MARS MEDICAL EQUIPMENT CO. 2014 - 2017

Tehran, Iran (2 years full-time in-house | 1 year remote) • Product Design Consultant | UI/UX/Graphic Designer

Building medical product (Radiology/Dermatology) campaigns from the ideation, product design consultation with the medical and engineering teams, to the logo, packaging, online portfolio & catalogs, marketing material design, promotions, social media designs, expo design & ...

**FREELANCE PROJECTS** 2003 - present Worldwide • UI/UX/Graphic/Animation Designer | Illustrator | Photographer

**PARSIAN MEHR CO.** 2012 - 2014 Tehran, Iran • Web/Graphic Designer

**RSP CO.** 2010 - 2012 Tehran, Iran • Design Team Manager | Web/Graphic Designer

**SEPANO ADVERTISING GROUP CO.** 2007 - 2010 Tehran, Iran • Design Team Manager | Web/Graphic Designer

**ARIOTECH PROCESSING COUNSELORS CO.** 2005 - 2007 Sari & Tehran, Iran • Web/Graphic/Multimedia Designer

**GRAPHIC MOASER ADVERTISING COMPANY** 2003 - 2005 Sari, Iran • Graphic/Multimedia Designer

## EDUCATION

### BACHELOR OF ARTS IN VISUAL COMMUNICATION

2016-2018 | Sari, Iran

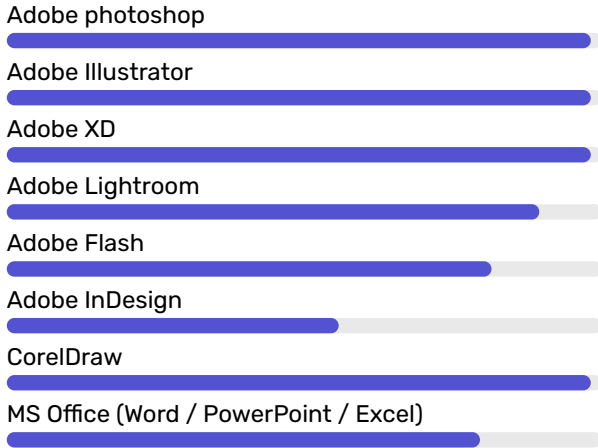
Sariyan Non-Profit and Private Institute of Higher Education

### ASSOCIATE'S DEGREE IN GRAPHIC DESIGN

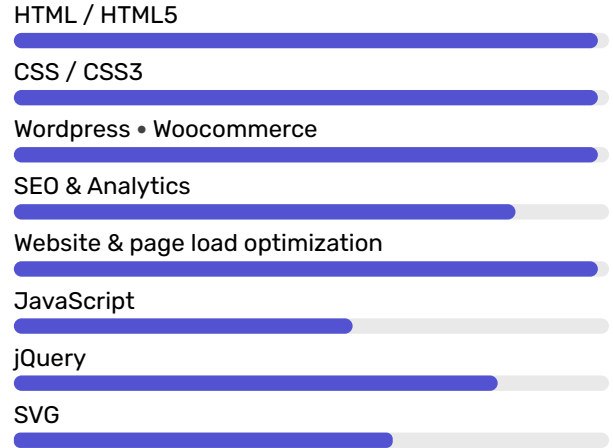
2004-2007 | Sari, Iran

Shahid Hashemi Nejad College of Technology

## SOFTWARE EXPERTISE



## CODING & WEB EXPERTISE



## LANGUAGE SKILLS



••• Learning French

## PUBLISHED WORKS

### SILVER CYPRESS EXHIBITION BOOK

2011 • by IGDS (Iranian Graphic Designers Society)

Web Design Works Published

### ALEF MAGAZINE ISSUE NO. 41

2010 • By Hamshahri Group

Published Assignment Photograph

## MEMBERSHIPS

### IGDS

since 2011

Iranian Graphic Designers Society

### CIVA

since 2011

Institute for Promotion of Visual Arts (Iran)

## EXHIBITIONS

### SILVER CYPRESS BY IGDS

2011 • by IGDS • web design

Tehran, • Iran Iranian Artists Forum

### SOLO PHOTO EXHIBITION

2010 • titled "Trapped in the wake of a dream"

Tehran, Iran • Café Prague

### POSTER EXHIBITION

2002 • Vocational School of Art

Sari, Iran • City Library Hall

## HOBBIES AND TRIVIA ABOUT ME

hobbies mentoring • learning new things • learning languages • playing guitar • singing • soccer • cycling • mountain & rock climbing • reading • traveling

trivia I'm a certified tour leader • I was a mountain climber for 13 years and a rock climber for 4 years • I automatically get surrounded by the best people! I climbed mount Damavand (5671m), the highest volcano in Asia 3 times • I self learned most of the things I know, except for playing guitar and German