

NASSER ANSARI

DESIGN TEAM LEAD • UI/UX DESIGNER • FRONT-END DEVELOPER

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32 years old • single • Iranian • living in Yerevan, Armenia



PROFILE

A team leader/builder/utilizer with 5+ years of design team leadership experience in agile environments, managing small to medium design teams in UI/UX and digital product design. 15+ years of professional experience, managing, consulting, planning and executing over 200 customer profiles in various disciplines of web, software, app, multimedia and print projects. Successfully merging and combining the web design production workflow of three companies together, during the past three years, increasing efficiency and revenue for all three of them.

I believe the best teams and systems can become even better and I would love to be the one making that change happen.

EXPERIENCE

DIGITAL MEDIA HUB since 2017 - present

Adelaide, Australia (remote job) • Project Manager | UI/UX Designer

Redesigning and managing the website production operations in a Wordpress platform base company. Finding and implementing new native and external tools and teams to speed up website production by an average factor of 60% while producing consistent and above standard websites.

WATER LILY LLC since 2018 - 2019

Yerevan, Armenia • Design team lead | UI/UX Designer

Building a completely outsourced design team, implementing agile protocols and systems while swapping team roles and changing team members to achieve maximum efficiency and delivery times. Successfully implementing a marketing and production system to bring in projects from two Australian companies as a subcontractor to attract business and revenue while reducing project production costs and times for the two Australian companies.

ONYX DIGITAL STRATEGY since 2017 - 2019

Adelaide, Australia (remote job) • Project Manager | UI/UX Designer

Redesigning and managing the website production operations in a Wordpress platform base company. Implementing new native and external tools and teams to speed up website production by an average factor of 60% while producing consistent and above standard websites. Integrating the SEO team into the design team to achieve maximum compatibility and finish SEO tasks 30% faster.

MARS MEDICAL EQUIPMENT CO. since 2014 - 2017

Tehran, Iran (2 years full-time | 1 year remote) • Product Design Consultant | UI/UX/Graphic Designer

Building medical product (Radiology/Dermatology) campaigns from the ideation, product design consultation with the medical and engineering teams, to the logo, packaging, online portfolio & catalogs, marketing material design, promotions, social media designs, expo design & ...

FREELANCE PROJECTS since 2003 - present Worldwide • UI/UX/Graphic/Animation Designer | Illustrator | Photographer

PARSIAN MEHR CO. since 2012 - 2014 Tehran, Iran • Web/Graphic Designer

RSP CO. since 2010 - 2012 Tehran, Iran • Design Team Manager | Web/Graphic Designer

SEPANO ADVERTISING GROUP CO. since 2007 - 2010 Tehran, Iran • Design Team Manager | Web/Graphic Designer

ARIOTECH PROCESSING COUNSELORS CO. since 2005 - 2007 Sari & Tehran, Iran • Web/Graphic/Multimedia Designer

GRAPHIC MOASER ADVERTISING COMPANY since 2003 - 2005 Sari, Iran • Graphic/Multimedia Designer

EDUCATION

BACHELOR OF ARTS IN VISUAL COMMUNICATION

2016-2018 | Sari, Iran

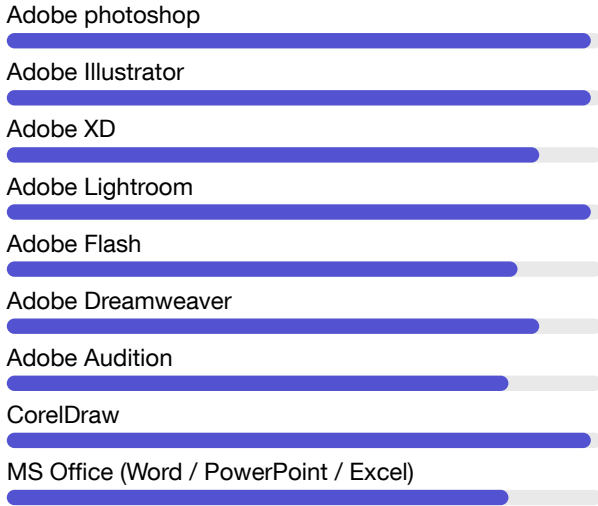
Sariyan Non-Profit and Private Institute of Higher Education • Thesis: web UI design and its challenges in Iran

ASSOCIATE'S DEGREE IN GRAPHIC DESIGN

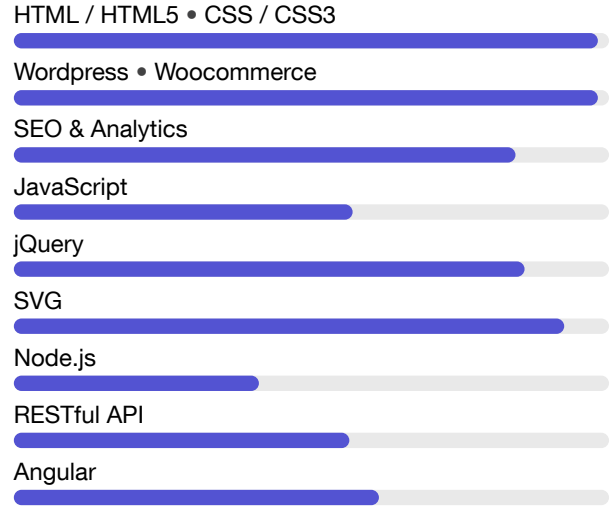
2004-2007 | Sari, Iran

Shahid Hashemi Nejad College of Technology • Thesis: advertising psychology

SOFTWARE EXPERTISE



CODING EXPERTISE



LANGUAGE SKILLS

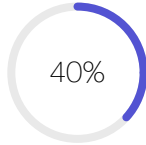
English



99%

IELTS 7.5
(Academic & General)

German



40%

Göthe-Zertifikat A2

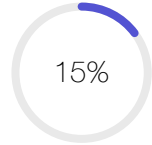
Farsi



100%

Mother Tongue

Turkish



15%

Beginner

PUBLISHED WORKS

SILVER CYPRESS EXHIBITION BOOK

2011 • by IGDS (Iranian Graphic Designers Society)

Web Design Works Published

ALEF MAGAZINE ISSUE NO. 41

2010 • By Hamshahri Group

Published Assignment Photograph

MEMBERSHIPS

IGDS

since 2011

Iranian Graphic Designers Society

CIVA

since 2011

Institute for Promotion of Visual Arts (Iran)

EXHIBITIONS

SILVER CYPRESS BY IGDS

2011 • by IGDS • web design

Tehran, • Iran Iranian Artists Forum

SOLO PHOTO EXHIBITION

2010 • titled "Trapped in the wake of a dream"

Tehran, Iran • Café Prague

POSTER EXHIBITION

2002 • Vocational School of Art

Sari, Iran • City Library Hall

HOBBIES AND TRIVIA ABOUT ME

hobbies • mentoring • learning new things • learning languages • playing guitar • singing • soccer • cycling • mountain & rock climbing • reading • traveling

trivia • I'm a certified tour leader • I was a mountain climber for 13 years and a rock climber for 4 years • I automatically get surrounded by the best people! I climbed mount Damavand (5671m), the highest volcano in Asia 3 times • I self learned most of the things I know, except for playing guitar and German